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6  
7 Bankruptcy Counsel for eStyle, Inc.,  
Debtor and Debtor in Possession

8 **UNITED STATES BANKRUPTCY COURT**  
9 **CENTRAL DISTRICT OF CALIFORNIA, LOS ANGELES DIVISION**

10 In re  
11 ESTYLE, INC., a Delaware corporation,  
dba babystyle, Cadeau, and Cadeau  
12 Designs,  
13  
14 Debtor.

CASE NO. 2:08-bk-13518-SB

Chapter 11

**NOTICE OF ORDER SETTING HEARING  
AND NOTICE OF HEARING ON  
DEBTOR'S SECOND MOTION FOR  
INTERIM AND FINAL ORDERS  
AUTHORIZING DEBTOR (a) TO  
CONDUCT STORE CLOSING SALES,  
(b) TO DISCONTINUE OPERATIONS AT  
CERTAIN STORES, AND (c) GRANTING  
ANCILLARY AND OTHER RELIEF**

DATE: April 29, 2008  
TIME: 11:00 a.m.  
PLACE: U.S. Bankruptcy Court  
Courtroom 1575  
255 East Temple Street  
Los Angeles, CA 90012

21  
22 **TO ALL INTERESTED PARTIES:**

23 **PLEASE TAKE NOTICE** that at a hearing conducted in this case on April 17,  
24 2008, the Court set a hearing on the above-captioned Debtor's Second Motion For  
25 Interim and Final Orders Authorizing Debtor (A) to Conduct Store Closing Sales, (B) to  
26 Discontinue Operations at Certain Stores, and (C) Granting Ancillary and Other Relief  
27 (the "Motion") for April 29, 2008, at 11:00 a.m., in Courtroom 1575 of the United States  
28 Bankruptcy Court, 255 East Temple Street, Los Angeles, California. Pursuant to the

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1 Motion, the Debtor requests authority of the Court to immediately commence store  
2 closing sales at the Debtor's stores located in the Glendale Galleria in Glendale,  
3 California and at the Westchester Mall, in White Plains, New York, to discontinue  
4 operations of those stores following completion of the store closing sales, and for other  
5 ancillary relief.

6 The Debtor's estate will realize the greatest value for the inventory at the stores  
7 designated for closure if the inventory is sold through store sales. The Debtor requests  
8 that the Court order that the sales be conducted in accordance with the "Guidelines for  
9 Store Closing Sales" (the "Guidelines") attached to the Motion as Exhibit 1. The  
10 Guidelines are the same as those approved by the Court, following the Debtor's  
11 discussions with certain landlords, with respect to the Debtor's first store closing motion.  
12 The Guidelines adequately protect the interests of lessors and legitimate local  
13 governmental concerns. *Prior to filing this Motion, the Debtor consulted with both*  
14 *affected landlords, and obtained their approval of the proposed Guidelines.*

15 **PLEASE TAKE FURTHER NOTICE** that if you did not receive a copy of the  
16 Motion, you may request one by contacting Debbie Perez at [dperez@sulmeyerlaw.com](mailto:dperez@sulmeyerlaw.com),  
17 or by telephone at 213-626-2311. A copy of the Motion will be promptly provided.

18 **PLEASE TAKE FURTHER NOTICE** that any objection to the Motion may be filed  
19 and served prior to or at the hearing on the Motion. Any objection should be served on  
20 the Debtor's counsel, by email to [dkupetz@sulmeyerlaw.com](mailto:dkupetz@sulmeyerlaw.com), or by facsimile to 213-629-  
21 4520.

22 DATED: April 21, 2008

**SulmeyerKupetz**  
A Professional Corporation

23  
24 By: 

25 David S. Kupetz  
26 Mark S. Horoupian  
27 Bankruptcy Counsel for eStyle, Inc.,  
28 Debtor and Debtor in Possession

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1 PROOF OF SERVICE

2 STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

3 At the time of service, I was over 18 years of age and **not a party to this action.** I  
4 am employed in the County of Los Angeles, State of California. My business address is  
333 South Hope Street, Thirty-Fifth Floor, Los Angeles, California 90071-1406.

5 On April 21, 2008, I served the following document(s) described as **NOTICE OF ORDER**  
6 **SETTING HEARING AND NOTICE OF HEARING ON DEBTOR'S SECOND MOTION**  
7 **FOR INTERIM AND FINAL ORDERS AUTHORIZING DEBTOR (a) TO CONDUCT**  
8 **STORE CLOSING SALES, (b) TO DISCONTINUE OPERATIONS AT CERTAIN**  
9 **STORES, AND (c) GRANTING ANCILLARY AND OTHER RELIEF** on the interested  
parties in this action as follows:

10 **BY MAIL:** I enclosed the document(s) in a sealed envelope or package addressed to the  
11 persons at the addresses listed in the Service List and placed the envelope for collection  
and mailing, following our ordinary business practices. I am readily familiar with  
12 SulmeyerKupetz's practice for collecting and processing correspondence for mailing. On  
the same day that the correspondence is placed for collection and mailing, it is deposited  
13 in the ordinary course of business with the United States Postal Service, in a sealed  
envelope with postage fully prepaid.

14 Attorney General's Office  
15 California Department of Justice  
16 Attn: Public Inquiry Unit  
17 P.O. Box 944255  
18 Sacramento, CA 94244-2550

State of New York  
Office of the Attorney General  
The Capitol  
Albany, NY 12224-0341

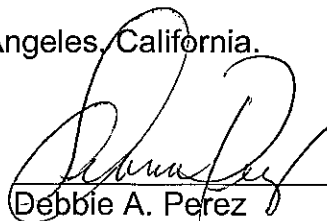
19 Westfield, LLC and  
20 The Macerich Company  
21 c/o Thomas J. Leanse, Esq., Brian D. Huben,  
22 c/o Dustin P. Branch, Esq.  
KATTEN MUCHIN ROSENMAN LLP  
2029 Century Park East, Suite 2600  
Los Angeles, CA 90067-3012

23 **BY E-MAIL OR ELECTRONIC TRANSMISSION:** I caused the document(s) to be sent  
24 from the e-mail address dperez@sulmeyerlaw.com to the persons at the e-mail  
25 addresses listed in the Service List, I did not receive, within a reasonable time after the  
transmission, any electronic message or other indication that the transmission was  
26 unsuccessful.

27 **SEE ATTACHED EMAIL SERVICE LIST**

28 I declare under penalty of perjury under the laws of the United States of America  
that the foregoing is true and correct and that I am employed in the office of a member of  
the bar of this Court at whose direction the service was made.

Executed on April 21, 2008, at Los Angeles, California.

  
Debbie A. Perez

**E-MAIL SERVICE LIST**

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**DEBTOR**

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**OFFICE OF THE UNITED STATES TRUSTEE**

Office of the United States Trustee  
Attn: Bruce Schildkraut, Esq.  
Ernst & Young Plaza  
725 South Figueroa St., 26th Floor  
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**ATTORNEY FOR COMMITTEE OF UNSECURED CREDITORS**

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**REQUEST FOR SPECIAL NOTICE**

American Express Travel Related Svcs Co  
Inc Corp Card  
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[gppbk@ggp.com](mailto:gppbk@ggp.com)

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- 1 Oak IX Affiliates Fund, L.P.; & Oak IX Affiliates Fund – A, L.P.  
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- 2 c/o Michelle Kreidler Dove, Esq.  
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- 5 New Breed, Inc.
- 6 c/o Franklin C. Adams, Esq.  
c/o William J. Wall, Esq.
- 7 Best Best & Krieger LLP  
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- 11 Attn: Ronald M. Tucker, Esq.  
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Indianapolis, IN 46204
- 12 [rtucker@simon.com](mailto:rtucker@simon.com)
- 13 Taubman Landlords  
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Willow Bend Shopping Center LP, et al.)
- 14 c/o Taubman Realty Group Limited  
The Taubman Company
- 15 Attn: Andrew S. Conway  
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- 16 [aconway@taubman.com](mailto:aconway@taubman.com)
- 17 The Irvine Company, LLC
- 18 c/o Ernie Zachary Park, Esq.  
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- 20 [ernie.park@bewleylaw.com](mailto:ernie.park@bewleylaw.com)
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- 22 251 South Lake Avenue, Suite 900  
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- 23 [robin.vanmeter@wachovia.com](mailto:robin.vanmeter@wachovia.com)
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- 28