

SulmeyerKupetz, A Professional Corporation  
333 SOUTH HOPE STREET, THIRTY-FIFTH FLOOR  
LOS ANGELES, CALIFORNIA 90071-1406  
TEL. 213.626.2311 • FAX 213.629.4520

1 David S. Kupetz (CA Bar No. 125062)  
Email:dkupetz@sulmeyerlaw.com  
2 Mark S. Horoupian (CA Bar No. 175373)  
Email:mhoroupian@sulmeyerlaw.com  
3 **SulmeyerKupetz**  
A Professional Corporation  
4 333 South Hope Street, Thirty-Fifth Floor  
Los Angeles, California 90071-1406  
5 Telephone: 213.626.2311  
Facsimile: 213.629.4520

6  
7 Bankruptcy Counsel for eStyle, Inc.,  
Debtor and Debtor in Possession

FILED & ENTERED

MAR 31 2008

CLERK U.S. BANKRUPTCY COURT  
Central District of California  
BY egarcia DEPUTY CLERK

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9 **UNITED STATES BANKRUPTCY COURT**  
10 **CENTRAL DISTRICT OF CALIFORNIA, LOS ANGELES DIVISION**

11 In re  
12 ESTYLE, a Delaware corporation, dba  
babystyle, Cadeau, and Cadeau Designs,  
13 Debtor.

14  
15 Tax Id # 95-4712564

Case No. 2:08-bk-13518-SB

Chapter 11

**ORDER (1) LIMITING EXTENT OF NOTICE  
REQUIRED FOR ADMINISTRATIVE  
MATTERS AND (2) AUTHORIZING  
SERVICE BY EMAIL ON THOSE PARTIES  
WHO CONSENT TO SUCH SERVICE**

16  
17 DATE: March 25, 2008  
TIME: 1:30 a.m.  
18 PLACE: U.S. Bankruptcy Court  
Courtroom 1575  
255 East Temple Street  
19 Los Angeles, CA 90012

20  
21 eStyle, Inc. (the "Debtor"), debtor and debtor in possession, filed a motion  
22 (the "Motion") requesting an order limiting the extent of notice required for administrative  
23 matters in this case and authorizing service by email on those parties who consent to  
24 such service. Based on the Motion, and the declaration submitted in support thereof, it  
25 appearing that no harm to creditors will result, and it further appearing that prior notice to  
26 creditors of the Motion, beyond that provided by the Debtor, is not necessary under the  
27 circumstances of this case, and good cause appearing therefor,

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**IT IS ORDERED** as follows:

1. The Motion is granted;
2. The Debtor may limit notice of all matters described in Federal Rule of Bankruptcy Procedure (“Rule”) 2002(i) and of similar administrative matters for which Rule 2002 does not require notice to be sent to all creditors, equity security holders, and other parties interest, to the following parties and/or their counsel:
  - a. The Office of the United States Trustee;
  - b. Members of the Official Unsecured Creditors' Committee, if any, appointed in this case;
  - c. Counsel, if any, employed by the Official Unsecured Creditors' Committee appointed in this case;
  - d. The secured lenders of the Debtor (Wachovia Capital Finance Corporation, Oak Investment Partners, and GRP Partners);
  - e. The Internal Revenue Service; and
  - f. All other entities requesting special notice by filing a written request with the Clerk of the United States Bankruptcy Court and serving a copy of said request on bankruptcy counsel for the Debtor.
3. The Debtor is authorized to serve notice, pleadings and other documents filed in this case by email on parties who consent, in advance, to being served by email.
4. The Debtor shall serve a notice (“Notice”) of this Order on all creditors, all known equity holders, and other known interested parties in this case within

1 seven days from the date this Order is entered. The Notice shall substantially conform to  
2 Exhibit 1 attached hereto.

3 5. Included in the Notice, the Debtor shall provide all creditors, all  
4 known equity holders, and other known interested parties in this case with instructions as  
5 to how to file a request for special notice in this case, and a blank request for special  
6 notice in the form attached hereto as Exhibit 2.

7  
8 PRESENTED BY:  
9 **SulmeyerKupetz**  
A Professional Corporation

10 By: /s/ David S. Kupetz  
11 David S. Kupetz  
12 Bankruptcy Counsel for eStyle, Inc.,  
Debtor and Debtor in Possession

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17 **###**

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DATED: March 31, 2008



United States Bankruptcy Judge

**SulmeyerKupetz, A Professional Corporation**  
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**EXHIBIT 1**

1 David S. Kupetz (CA Bar No. 125062)  
Email:dkupetz@sulmeyerlaw.com  
2 Mark S. Horoupian (CA Bar No. 175373)  
Email:mhoroupian@sulmeyerlaw.com  
3 **SulmeyerKupetz**  
A Professional Corporation  
4 333 South Hope Street, Thirty-Fifth Floor  
Los Angeles, California 90071-1406  
5 Telephone: 213.626.2311  
Facsimile: 213.629.4520  
6

7 Bankruptcy Counsel for eStyle, Inc.,  
Debtor and Debtor in Possession  
8  
9

10 **UNITED STATES BANKRUPTCY COURT**  
11 **CENTRAL DISTRICT OF CALIFORNIA, LOS ANGELES DIVISION**  
12

13 In re  
14 ESTYLE, a Delaware corporation, dba  
babystyle, Cadeau, and Cadeau Designs,  
15 Debtor.  
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18 Tax Id # 95-4712564  
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Case No. 2:08-bk-13518-SB

Chapter 11

**NOTICE OF (1) ORDER LIMITING EXTENT  
OF NOTICE REQUIRED FOR  
ADMINISTRATIVE MATTERS AND (2)  
AUTHORIZING SERVICE BY EMAIL ON  
THOSE PARTIES WHO CONSENT TO  
SUCH SERVICE**

20 DATE: March 25, 2008  
21 TIME: 1:30 p.m.  
22 PLACE: U.S. Bankruptcy Court  
Courtroom 1575  
255 East Temple Street  
Los Angeles, CA 90012

23 **TO ALL CREDITORS AND PARTIES IN INTEREST:**  
24

25 **PLEASE TAKE NOTICE** that the United States Bankruptcy Court has  
26 ordered that eStyle, Inc. (the "Debtor"), is authorized to provide limited notice of  
27 administrative matters in the above-captioned chapter 11 case, except for matters of  
28 which notice must be given to all creditors pursuant to Rule 2002 of the Federal Rules of

1 Bankruptcy Procedure. The Debtor is authorized to provide notice of administrative  
2 matters solely to the following entities:

- 3 5. The Office of the United States trustee;
- 4 6. Members of the Official Unsecured Creditors' Committee, if any,  
5 appointed in this case;
- 6 7. Counsel, if any, employed by the Official Unsecured Creditors'  
7 Committee appointed in this case;
- 8 8. Representatives and Counsel for the Debtor's secured lenders;
- 9 9. The Internal Revenue Service; and
- 10 10. All other entities requesting special notice by filing a written request  
11 with the Clerk and serving a copy of said request on bankruptcy counsel for the Debtor.

12 **PLEASE TAKE FURTHER NOTICE** that any party in interest desiring to  
13 receive notice of administrative and others matters in the Debtor's case may request such  
14 notice by: (1) filing a written request for special notice with the Clerk of the United States  
15 Bankruptcy Court, located at: 255 East Temple Street, Los Angeles, CA 90012; and (2)  
16 serving a copy of said request on the Debtor's bankruptcy counsel, whose name and  
17 address appears at the upper left corner of this first page of this notice. A blank form of a  
18 request for special notice has been provided herewith.

19 **PLEASE TAKE FURTHER NOTICE** that the Court has authorized the  
20 Debtor to serve notices, pleadings and other documents filed in this case by email on  
21 those parties who, in advance, consent to such service. If you desire to receive notices,  
22 pleadings and/or other documents filed in this case by email and have not already  
23 advised bankruptcy counsel for the Debtor of that desire, please include in your request  
24 for special notice, if you are filing and servicing such a request, a request that you be  
25 served with documents by email and provide your email address or, if you are not filing a  
26 request for special notice, please contact Debbie Perez of SulmeyerKupetz, a  
27 professional corporation, 333 South Hope Street, Thirty-Fifth Floor, Los Angeles, CA  
28 90071-1406, attn: Debbie Perez, (tel) 213-626-2311, (fax) 213-629-4520,

**SulmeyerKupetz, A Professional Corporation**  
333 SOUTH HOPE STREET, THIRTY-FIFTH FLOOR  
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(email) dperez@sulmeyerlaw.com, in writing (email is acceptable) to advise that you consent to service by email.

**PLEASE TAKE FURTHER NOTICE** that copies of all documents that may require a response, objection, hearing, or which may contain a deadline to take an action in the case (collectively "Substantive Pleadings") shall be available for viewing at the following web address: [www.sulmeyerlaw.com/estylebankruptcy](http://www.sulmeyerlaw.com/estylebankruptcy). The documents will remain on the website until 60 days following the entry of a final order on any hearing, or the passage of any deadline. A copy of all pleadings filed in the case can also be accessed through the Court's electronic filing system located at [www.ecf.cacb.uscourts.gov](http://www.ecf.cacb.uscourts.gov).

DATED: \_\_\_\_\_, 2008 **SulmeyerKupetz**  
A Professional Corporation

By: \_\_\_\_\_  
David S. Kupetz  
Bankruptcy Counsel for eStyle, Inc.,  
Debtor and Debtor in Possession

**SulmeyerKupetz, A Professional Corporation**  
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## EXHIBIT 2

SulmeyerKupetz, A Professional Corporation  
333 SOUTH HOPE STREET, THIRTY-FIFTH FLOOR  
LOS ANGELES, CALIFORNIA 90071-1406  
TEL. 213.626.2311 • FAX 213.629.4520

1 CREDITOR/PARTY IN INTEREST OR ATTORNEY:  
2 NAME:  
3 ADDRESS :  
4 PHONE NUMBER:  
5 EMAIL ADDRESS:  
6  
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9 UNITED STATES BANKRUPTCY COURT  
10 CENTRAL DISTRICT OF CALIFORNIA, LOS ANGELES DIVISION

11 In re: ) Chapter 11  
12 )  
13 ESTYLE, INC., a Delaware corporation, ) Case No. 2:08-bk-13518-SB  
14 dba babystyle, Cadeau and Cadeau ) **REQUEST FOR SPECIAL NOTICE**  
15 Designs, )  
16 Debtor. )  
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18 Tax Id #95-4712564 )  
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19 **PLEASE TAKE NOTICE** that \_\_\_\_\_,  
20 requests that all notices given or required to be given and all papers served or  
21 required to be served in this case, in accordance with the Federal Rule of Bankruptcy  
22 Procedure, the Local Bankruptcy Rules, and/or the Bankruptcy Code, be served upon  
23 the undersigned at the following address and telephone number:

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In the event that the above-referenced creditor (or party in interest) has not previously advised the Debtor's bankruptcy counsel that creditor/party in interest consents to service by email in this case, creditor/party in interest may provide such consent by checking the box below.

creditor/party in interest agrees to service via email

Dated: \_\_\_\_\_

[NAME OF CREDITOR/PARTY IN INTEREST]

By: \_\_\_\_\_  
Title: \_\_\_\_\_

SulmeyerKupetz, A Professional Corporation  
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1 PROOF OF SERVICE

2 STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

3 I am employed in the County of Los Angeles, State of California. I am over the  
4 age of 18 and not a party to the within action. My business address is  
5 \_\_\_\_\_.

6 On \_\_\_\_\_, I served the foregoing document described as **REQUEST**  
7 **FOR SPECIAL NOTICE** on the interested parties in this action by placing a true and  
8 correct copy of this document thereof, enclosed in a sealed envelope, addressed as  
9 follows:

10 **Debtor's Counsel**

11 David S. Kupetz, Esq.  
12 Mark S. Haroupian, Esq.  
13 SULMEYER KUPETZ  
14 333 South Hope Street, 35<sup>th</sup> Floor  
15 Los Angeles, CA 90071-1406  
16 dkupetz@sulmeyerlaw.com  
17 mharoupian@sulmeyerlaw.com

18 **U.S. Trustee**

19 Office of the United States Trustee  
20 Attn: Ron Moroko, Esq.  
21 Ernst & Young Plaza  
22 725 South Figueroa Street, 26<sup>th</sup> Floor  
23 Los Angeles, CA 90017  
24 ron.maroko@usdoj.gov

25 () **(BY MAIL)** I am "readily familiar" with the firm's practice of collection and  
26 processing correspondence for mailing. Under that practice it would be deposited with  
27 US. postal service on that same day with postage thereon fully prepaid at Los Angeles,  
28 California, in the ordinary course of business. I am aware that on motion the party  
served, service is presumed invalid if postal cancellation date or postage meter date is  
more than one day after date of deposit for mailing in affidavit.

() **(BY ELECTRONIC MAIL)** By transmitting electronically to the parties at the  
email address indicated below. To the best of my knowledge the transmission was  
reported as complete and I did not receive a notice of failure of receipt of each such  
document

I declare under penalty of perjury under the laws of the State of California that the  
above is true and correct and that I am employed in the office of a member of the bar of  
this court at whose direction the service was made.

Executed on \_\_\_\_\_, at \_\_\_\_\_.

**PROOF OF SERVICE**

**STATE OF CALIFORNIA, COUNTY OF LOS ANGELES**

At the time of service, I was over 18 years of age and **not a party to this action**. I am employed in the County of Los Angeles, State of California. My business address is 333 South Hope Street, Thirty-Fifth Floor, Los Angeles, California 90071-1406.

On March 31, 2008, I served the following document(s) described as **ORDER (1) LIMITING EXTENT OF NOTICE REQUIRED FOR ADMINISTRATIVE MATTERS AND (2) AUTHORIZING SERVICE BY EMAIL ON THOSE PARTIES WHO CONSENT TO SUCH SERVICE** on the interested parties in this action as follows:

Office of the United States Trustee  
Attn: Ron Maroko, Esq.  
Ernst & Young Plaza  
725 South Figueroa St., 26th Floor  
Los Angeles, CA 90017  
Tel: (213) 894-4520  
ron.maroko@usdoj.gov

Wachovia Capital Finance Corporation (Western)  
c/o William H. Kiekhofer III, Esq.  
c/o Anthony J. Napolaitino, Esq.  
MAYER BROWN LLP  
350 South Grand Ave., 25th Floor  
Los Angeles, CA 90071  
wkiekhofer@mayerbrown.com

**BY E-MAIL OR ELECTRONIC TRANSMISSION:** I caused the document(s) to be sent from the e-mail address dperez@sulmeyerlaw.com to the persons at the e-mail addresses listed above. I did not receive, within a reasonable time after the transmission, any electronic message or other indication that the transmission was unsuccessful.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct and that I am employed in the office of a member of the bar of this Court at whose direction the service was made.

Executed on March 31, 2008, at Los Angeles, California.

/s/ Debbie A. Perez  
Debbie A. Perez

**NOTICE OF ENTRY SERVICE LIST**

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Attorneys for Debtor  
David S. Kupetz, Esq.  
SulmeyerKupetz  
333 So. Hope Street, 35<sup>th</sup> Floor  
Los Angeles, CA 90071  
(via email)

Office of the United States Trustee  
Office of the United States Trustee  
Ernst & Young Plaza  
725 South Figueroa Street, 26<sup>th</sup> Floor  
Los Angeles, CA 90017  
(via email)

Secured Creditor  
Wachovia Capital Finance  
c/o William Kiekhofer, Esq.  
Mayer, Brown, Rowe & Maw LLP  
350 South Grand Avenue, 25<sup>th</sup> Floor  
Los Angeles, CA 90071  
wkiekhofer@mayerbrown.com  
(via email)

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