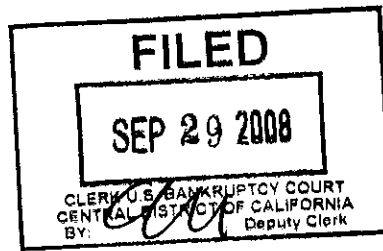


ORIGINAL



1 David S. Kupetz (CA Bar No. 125062)
 Email: dkupetz@sulmeyerlaw.com
 2 **SulmeyerKupetz, A Professional Corporation**
 333 South Hope Street, Thirty-Fifth Floor
 3 Los Angeles, California 90071-1406
 Telephone: 213.626.2311/Facsimile: 213.629.4520

4 Bankruptcy Counsel for eStyle, Inc., Debtor and Debtor in Possession

5 **UNITED STATES BANKRUPTCY COURT,**
 6 **CENTRAL DISTRICT OF CALIFORNIA, LOS ANGELES DIVISION**

7 In re

Case No. 2:08-bk-13518-SB

8 ESTYLE, INC., a Delaware corporation,
 9 dba babystyle, Cadeau, and Cadeau
 Designs,

Chapter 11

**NOTICE OF CHAPTER 11 BANKRUPTCY
 CASE AND RULE 341(A) FIRST MEETING
 OF CREDITORS**

10 Debtor.

11 DATE: April 28, 2008
 12 TIME: 1:00 p.m.
 13 PLACE: 725 S. Figueroa St. Suite 2610
 Los Angeles, CA 90017

14 TAX ID#: 95-4712564

15
 16 **PLEASE TAKE NOTICE** that on March 19, 2008, eStyle, Inc., a Delaware
 17 corporation, dba babystyle; Cadeau Maternity; Cadeau Designs; Cadeau; Cadeau LA;
 18 eStork; and babystyle.com, with offices located at 865 S. Figueroa Street, Suite 2700,
 Los Angeles, CA 90017, commenced a voluntary chapter 11 bankruptcy case. You may
 be a creditor of the debtor. You may want to consult an attorney to protect your rights.

19
 20 **PLEASE TAKE FURTHER NOTICE** that on April 28, 2008, at 1:00 p.m., the Office
 of the United States Trustee will conduct a first meeting of creditors pursuant to 11 U.S.C.
 21 §341(a). The meeting will take place in Suite 2610, 725 S. Figueroa Street, Los Angeles,
 CA 90017.

22
 23 **PLEASE TAKE FURTHER NOTICE** that the Bankruptcy Court has not yet
 established a deadline to file proofs of claim in this case. A separate notice of the
 24 deadline will be sent once it has been set.

25
 26 **PLEASE TAKE FURTHER NOTICE** that in most instances, the filing of the
 bankruptcy case automatically stays certain collection and other actions against the
 27 debtor and the debtor's property. Under certain circumstances, the stay may be limited to
 30 days or not exist at all, although the debtor can request the court to extend or impose
 a stay. If you attempt to collect a debt or take other action in violation of the Bankruptcy
 Code, you may be penalized. Consult a lawyer to determine your rights in this case.

[SEE NEXT PAGE FOR IMPORTANT EXPLANATIONS]

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EXPLANATIONS

FORM B9F (10/05)

Filing of Chapter 11 Bankruptcy Case	A bankruptcy case under Chapter 11 of the Bankruptcy Code (title 11, United States Code) has been filed in this court by the debtor(s) listed on the front side, and an order for relief has been entered. Chapter 11 allows a debtor to reorganize or liquidate pursuant to a plan. A plan is not effective unless confirmed by the court. You may be sent a copy of the plan and a disclosure statement telling you about the plan, and you might have opportunity to vote on the plan. You will be sent notice of the date of the confirmation hearing, and you may object to confirmation of the plan and attend the confirmation hearing. Unless a trustee is serving, the debtor will remain in possession of the debtor's property and may continue to operate any business.
Legal Advice	The staff of the bankruptcy clerk's office cannot give legal advice. Consult a lawyer to determine your rights in this case.
Creditors Generally May Not Take Certain Actions	Prohibited collection actions are listed in Bankruptcy Code §362. Common examples of prohibited actions include contacting the debtor by telephone, mail or otherwise to demand repayment; taking actions to collect money or obtain property from the debtor; repossessing the debtor's property; starting or continuing lawsuits or foreclosures. Under certain circumstances, the stay may be limited to 30 days or not exist at all, although the debtor can request the court to extend or impose a stay.
Meeting of Creditors	A meeting of creditors is scheduled for the date, time and location listed on the front side. <i>The debtor's representative must be present at the meeting to be questioned under oath by the trustee and by creditors.</i> Creditors are welcome to attend, but are not required to do so. The meeting may be continued and concluded at a later date without further notice. The court, after notice and a hearing, may order that the United States trustee not convene the meeting if the debtor has filed a plan for which the debtor solicited acceptances before filing the case.
Claims	A Proof of Claim is a signed statement describing a creditor's claim. If a Proof of Claim form is not included with this notice, you can obtain one at any bankruptcy clerk's office. You may look at the schedules that have been or will be filed at the bankruptcy clerk's office. If your claim is scheduled and is <i>not</i> listed as disputed, contingent, or unliquidated, it will be allowed in the amount scheduled unless you file a Proof of Claim or you are sent further notice about the claim. Whether or not your claim is scheduled, you are permitted to file a Proof of Claim. If your claim is not listed at all <i>or</i> if your claim is listed as disputed, contingent, or unliquidated, then you must file a Proof of Claim or you might not be paid any money on your claim and may be unable to vote on a plan. The court has not yet set a deadline to file a Proof of Claim. If a deadline is set, you will be sent another notice. A secured creditor retains rights in its collateral regardless of whether that creditor files a Proof of Claim. Filing a Proof of Claim submits the creditor to the jurisdiction of the bankruptcy court, with consequences a lawyer can explain. For example, a secured creditor who files a Proof of Claim may surrender important nonmonetary rights, including the right to a jury trial. Filing Deadline for a Foreign Creditor: The deadlines for filing claims set forth on the front of this notice apply to all creditors. If this notice has been mailed to a creditor at a foreign address, the creditor may file a motion requesting the court to extend the deadline.
Discharge of Debts	Confirmation of a Chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. See Bankruptcy Code §1141(d). A discharge means that you may never try to collect the debt from the debtor except as provided in the plan. If you believe that a debt owed to you is not dischargeable under Bankruptcy Code § 1141 (d)(6)(A), you must start a lawsuit by filing a complaint in the bankruptcy clerk's office by the "Deadline to File Complaint to Determine Dischargeability of Certain Debts" listed on the front side. The bankruptcy clerk's office must receive the complaint and any required filing fee by that deadline.
Bankruptcy Clerk's Office	Any paper that you file in this bankruptcy case should be filed at the bankruptcy clerk's office at the U. S. Bankruptcy Court, 255 E. Temple Street, Room 940, Los Angeles, CA 90012. You may inspect all papers filed, including the list of the debtor's property and debts and the list of the property claimed as exempt, at the bankruptcy clerk's office at the address listed above.
Foreign Creditors	Consult a lawyer familiar with United States bankruptcy law if you have any questions regarding your rights in this case.
Bankruptcy Fraud and Abuse	Any questions or information relating to bankruptcy fraud or abuse should be addressed to the Fraud Complaint Coordinator, Office of the United States Trustee, 725 S. Figueroa Street, 26th Floor, Los Angeles, CA 90017.
— Refer to Other Side for Important Deadlines and Notices —	

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1 For claims arising from rejection of executory contracts or unexpired leases
2 pursuant to 11 U.S.C. § 365, the last day to file a proof of claim is (a) 30 days after the
3 date of entry of the order authorizing the rejection, or (b)) **October 20, 2008**, whichever
4 is later.

5 For claims of "governmental units," as that term is defined in 11 U.S.C. §
6 101 (27), proofs of claim are timely filed if filed: (a) before 180 days after the date of the
7 Order for Relief in this case, or (b) **October 20, 2008**, whichever is later. 11 U.S.C. §
8 502(b)(9).

9 For claims arising from the avoidance of a transfer under chapter 5 of the
10 Bankruptcy Code, the last day to file a proof of claim is 30 days after the entry of
11 judgment avoiding the transfer, or (b) **October 20, 2008** , whichever is later.

12 For claims arising under Section 503(b)(9) of the Bankruptcy Code, the last
13 day to file a proof of claim is **October 20, 2008**. A Section 503(b)(9) Claim has the
14 meaning given to it by Section 503(b)(9) of the Bankruptcy Code, and includes "the value
15 of any goods received" by the Debtor, in the ordinary course of business, within 20 days
16 before March 19, 2008 (the date on which the bankruptcy case was commenced).¹ **IF**
17 **YOU ASSERT A SECTION 503(b)(9) CLAIM PLEASE DO NOT USE THE PROOF OF**
18 **CLAIM FORM ATTACHED HERETO AS EXHIBIT A, INSTEAD USE THE SECTION**
19 **503(b)(9) CLAIM FORM ATTACHED HERETO AS EXHIBIT B.**

20 If you are listed on the Schedules of Assets and Liabilities (the "Schedules")
21 of the Debtor filed with the Court and your claim is not scheduled as disputed, contingent,
22 unliquidated or unknown, your claim is deemed filed in the amount set forth in the
23 schedules, and the filing of a proof of claim or interest is unnecessary if you agree that
24

25 _____
26 ¹ Section 503(b)(9) of the Code specifically provides that: "(b) After notice an a hearing, there shall be
27 allowed, administrative expenses, other than claims allowed under section 502(f) of this title, including....(9)
28 the value of any goods received by the debtor within 20 days before the date of commencement of a case
under this title in which the goods have been sold to the debtor in the ordinary course of such debtor's
business."

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1 the amount scheduled is correct and that the category in which your claim or interest is
2 scheduled (secured, priority unsecured, general unsecured, etc.) is correct. 11 U.S.C. §
3 1111(a).

4 If your claim is not listed on the Schedules or is scheduled as disputed,
5 contingent, unliquidated or unknown, or you disagree with the amount or description
6 scheduled for your claim, you must file a proof of claim.

7 **Failure of a creditor to file timely a proof of claim on or before the**
8 **deadline may result in disallowance of the claim or subordination under the terms**
9 **of a plan of reorganization without further notice or hearing. 11 U.S.C. § 502(b)(9).**
10 **Further, any creditor of the Debtor who is required to file a proof of claim and who**
11 **fails to timely do so shall be forever barred from participating in the above-**
12 **captioned chapter 11 case in any regard, including with respect to voting on any**
13 **proposed chapter 11 plan and distribution under a plan. Nonetheless, the holder**
14 **of any such claim shall be bound by the terms of any plan of reorganization**
15 **confirmed by the Court in the above-captioned case. Creditors may wish to**
16 **consult an attorney to protect their rights.**

17 Proofs of Claim and Section 503(b)(9) Claims must be filed with the Clerk of
18 the United States Bankruptcy Court for the Central District of California, Los Angeles,
19 District, located at 255 E. Temple Street, Los Angeles, California, 90012, with a copy
20 mailed to Mark S. Horoupian, at SulmeyerKupetz, 333 South Hope Street, 35th Floor, Los
21 Angeles, CA 90071.

22 DATED: August 29, 2008

SulmeyerKupetz
A Professional Corporation

23
24 By: 

25 David S. Kupetz
26 Mark S. Horoupian
27 Bankruptcy Counsel for eStyle, Inc.
28 Debtor and Debtor in Possession

UNITED STATES BANKRUPTCY COURT CENTRAL DISTRICT OF CALIFORNIA		PROOF OF CLAIM
Name of Debtor: In re eStyle, Inc.		Case Number: 08-13518 SB
NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.		
Name of Creditor (the person or other entity to whom the debtor owes money or property): International Fashion Publications		<input type="checkbox"/> Check this box to indicate that this claim amends a previously filed claim.
Name and address where notices should be sent: International Fashion Publications 110 E. 9th St. # AL-19 Los Angeles, CA 90079 Telephone number: 213-622-5663		Court Claim Number: _____ (if known) Filed on: _____
Name and address where payment should be sent (if different from above): Same		<input type="checkbox"/> Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. <input type="checkbox"/> Check this box if you are the debtor or trustee in this case.
Telephone number: _____		
1. Amount of Claim as of Date Case Filed: \$ 1,729.75		5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount. Specify the priority of the claim.
If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4. If all or part of your claim is entitled to priority, complete item 5. <input type="checkbox"/> Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.		
2. Basis for Claim: Goods Sold (See instruction #2 on reverse side.)		<input type="checkbox"/> Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).
3. Last four digits of any number by which creditor identifies debtor: N/A 3a. Debtor may have scheduled account as: N/A (See instruction #3a on reverse side.)		<input type="checkbox"/> Wages, salaries, or commissions (up to \$10,950*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507(a)(4).
4. Secured Claim (See instruction #4 on reverse side.) Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information. Nature of property or right of setoff: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other Describe: Value of Property: \$ _____ Annual Interest Rate _____ % Amount of arrearage and other charges as of time case filed included in secured claim, if any: \$ _____ Basis for perfection: _____ Amount of Secured Claim: \$ _____ Amount Unsecured: \$ _____		<input type="checkbox"/> Contributions to an employee benefit plan - 11 U.S.C. §507(a)(5) <input type="checkbox"/> Up to \$2,425* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507(a)(7). <input type="checkbox"/> Taxes or penalties owed to governmental units - 11 U.S.C. §507(a)(8).
6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.		<input type="checkbox"/> Other - Specify applicable paragraph of 11 U.S.C. §507(a)(____).
7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements or running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See definition of "redacted" on reverse side.) DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING. If the documents are not available, please explain:		Amount entitled to priority: \$ _____ <small>*Amounts are subject to adjustment on 4/1/10 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.</small>
Date: 9/8/08	Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any. Jolanda Bragg Jolanda Bragg Office Mgr.	FOR COURT USE ONLY

Section 503(b)(9) Claim Request Form

In re ESTYLE, INC., a Delaware corporation, dba babystyle, Cadeau, and Cadeau Designs
Chapter 11 Case No. 2:08-bk-13518-SB

NOTE: Pursuant to an Order of the Bankruptcy Court in the above-referenced chapter 11 case (see docket no. 331), a claim for administrative expense under 11 U.S.C. § 503(b)(9) must be filed with the Clerk of the Bankruptcy Court, 255 East Temple Street, Los Angeles, CA 90012 on or before October 20, 2008, the Bar Date for Section 503(b)(9) claims in the above-referenced case.

Name and address of Creditor (and name and address where notices should be sent if different from Creditor):

International Fashion Publications
110 E. 9th St. Suite AL-19
Los Angeles, CA 90079

Telephone number: 213-622-5663

- Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.
- Check box if you have never received any notices from the bankruptcy court in this case.
- Check box if you have made any demand(s) to reclaim goods sold to the debtor under 11 U.S.C. § 546(c) (attach copies of any such demand(s)).

ACCOUNT OR OTHER NUMBER BY WHICH CREDITOR IDENTIFIED DEBTOR:

Babystyle

Check here if this claim:

- replaces; or
- amends a previously filed claim, dated _____

1. BASIS FOR CLAIM —

Goods sold in the ordinary course of business and received by debtor within 20 days prior to the commencement of the case.
Value of Goods: \$1,729.75

2. DATE DEBT WAS INCURRED: July 07 - Feb, 08

3. TOTAL AMOUNT OF SECTION 503(b)(9) CLAIM: \$1,729.75

- Check this box if claim includes interest or other charges in addition to the principal amount of the claim. Attach itemized statement of all additional charges.

4. Brief Description of Claim and Goods (attach particular invoices for which any of the amounts described in this Form were applied): Pantone Swatches

5. CREDITS AND SETOFFS: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim. In filing this claim, claimant has deducted all amounts that claimant owes to debtor.

6. SUPPORTING DOCUMENTS: Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts or contracts. DO NOT SEND ORIGINAL DOCUMENTS. Please explain if the documents are not available. If the documents are voluminous, attach a summary. Any attachment must be 8½" x 11".

7. DATE-STAMPED COPY: To receive an acknowledgement of the filing of your claim, enclose a stamped, self-address envelope and a copy of this Proof of Claim when mailing it to the Clerk of the Bankruptcy Court at the address noted above.

8. ORDINARY COURSE CERTIFICATION: By signing this claim form, you are certifying that the good(s), for which payment is sought hereby, was sold to the Debtor in the ordinary course of business as required by 11 U.S.C. § 503(b)(9).

Date:

9/8/08

Signature: The person filing this claim must sign it. Sign and print name and title (if any) of the creditor or other person authorized to file this claim and state address and telephone number if different from the Notice address above. Attach copy of power of attorney (if any).

By: [Signature] Name/Title: Office Mgr

IFP



International Fashion Publications

CaliforniaMart

110 E. 9th St. AL19

Los Angeles, CA 90079

Tel. (213) 622-5663

Fax (213) 623-1809

email: wgolant@earthlink.net

Invoice No. 33967

Date: 1/31/08

Invoice

Baby Style

865 S. Figueroa St. #2700

Los Angeles, CA 90017

Attn: Accounts Payable

Ordered by Christina

Salesperson	P. O. Number	Date Shipped	Shipped Via	Terms
YB		1/22/08	Picked Up	Net 30

Quantity	Description	Unit Price	Amount
4	Pantone Swatches	8.50	34.00
		Sub Total	34.00
		CA TAX	2.81
		Shipping	.00
		Total Due	\$36.81

Checks should be made payable to **International Fashion Publications**. If you have any questions concerning this invoice, call **Yolanda** at (213) 622-5663.

IFP



International Fashion Publications

CaliforniaMart

110 E. 9th St. AL19

Los Angeles, CA 90079

Tel. (213) 622-5663

Fax (213) 623-1809

email: wgolant@earthlink.net

Invoice No. 33774

Date: 1/15/08

Invoice

Baby Style

865 S. Figueroa St. #2700

Los Angeles, CA 90017

Attn: Accounts Payable

Ordered by Noah De La Torre

Salesperson	P. O. Number	Date Shipped	Shipped Via	Terms
YB		1/7/08	Picked Up	Net 30

Quantity	Description	Unit Price	Amount
4	Pantone Swatches	6.25	25.00
1	Vogue Bambini #201		15.95
		Sub Total	40.95
		CA TAX	3.38
		Shipping	.00
		Total Due	\$44.33

Checks should be made payable to **International Fashion Publications**. If you have any questions concerning this invoice, call **Yolanda** at (213) 622-5663.

