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6

7 Bankruptcy Counsel for eStyle, Inc.,
Debtor and Debtor in Possession
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10 **UNITED STATES BANKRUPTCY COURT**
11 **CENTRAL DISTRICT OF CALIFORNIA, LOS ANGELES DIVISION**
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13 In re
14 ESTYLE, a Delaware corporation, dba
babystyle, Cadeau, and Cadeau Designs,
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16 Debtor.
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18 Tax Id # 95-4712564
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Case No. 2:08-bk-13518-SB

Chapter 11

**NOTICE RE DEBTOR'S EMERGENCY
MOTION FOR ORDER DIRECTING
CREDIT CARD PROCESSORS AND
ANCILLARY SERVICE PROVIDERS TO
HONOR AGREEMENTS WITH THE
DEBTOR PENDING ASSUMPTION OR
REJECTION**

DATE: April 1, 2008
TIME: 2:00 p.m.
PLACE: U.S. Bankruptcy Court
Courtroom 1575
255 East Temple Street
Los Angeles, CA 90012

1 eStyle, Inc. (the "Debtor"), commenced the above-captioned reorganization
2 case by filing a voluntary chapter 11 petition on March 19, 2008. The "Debtor's
3 Emergency Motion for Order Directing Credit Card Processors and Ancillary Service
4 Providers to Honor Agreements With the Debtor Pending Assumption or Rejection" (the
5 "Motion") was filed on March 19, 2008, and came on for hearing before the Court on
6 March 21, 2008. At the hearing, the Court ordered that it was authorizing the Debtor to
7 continue doing business in accordance with the Processing Agreement¹ with JP Morgan
8 Chase Bank and Chase Merchant Services, LLC (collectively, "Chase"), and any
9 successors or assigns of Chase, and the Ancillary Agreements with American Express
10 Travel Related Services Company, Inc. ("American Express"), Discover Financial
11 Services, LLC ("Discover"), VeriSign, Inc. ("VeriSign"), and TeleCheck (First Data
12 Corporation) ("TeleCheck"). The Court further ordered that the Debtor continuing to do
13 business under the Processing Agreement and the Ancillary Agreements is without
14 prejudice to the Debtor's ultimate assumption or rejection of any such agreement.

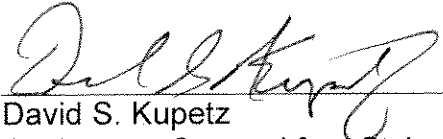
15 If any party (including any successor or assign of any such party) to the
16 Processing Agreement or the Ancillary Agreements does not desire to continue to do
17 business in accordance with its contractual agreement with the Debtor, it must file a
18 written opposition (the "Opposition") to the Motion with the Court and must serve the
19 Opposition on counsel for the Debtor (at the address set forth in the upper left corner of
20 the first page of this Notice) no later than March 28, 2008. If any such opposition is filed,
21 a hearing will be held by the Court on April 1, 2008, at 2:00 p.m., with regard to the
22 Motion and the Opposition. With regard to any party to the Processing Agreement or an
23 Ancillary Agreement that is the subject of the Motion who does not timely file and serve a
24 written opposition, the relief requested in the Motion will be granted and that party will be
25 responsible for continuing to honor and perform under the applicable Processing
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27 ¹ Capitalized terms in this Notice that are defined in the Motion and are not
28 specifically defined in this Notice shall have the meaning set forth in the Motion.

1 Agreement or Ancillary Agreement pending the Debtor's decision to assume or reject the
2 same under Section 365 of the Bankruptcy Code.

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DATED: March 24, 2008 **SulmeyerKupetz**
A Professional Corporation

By: 
David S. Kupetz
Bankruptcy Counsel for eStyle, Inc.,
Debtor and Debtor in Possession

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1 PROOF OF SERVICE

2 STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

3 At the time of service, I was over 18 years of age and **not a party to this action**. I
4 am employed in the County of Los Angeles, State of California. My business address is
333 South Hope Street, Thirty-Fifth Floor, Los Angeles, California 90071-1406.

5 On March 24, 2008, I served the following document(s) described as **NOTICE RE**
6 **DEBTOR'S EMERGENCY MOTION FOR ORDER DIRECTING CREDIT CARD**
7 **PROCESSORS AND ANCILLARY SERVICE PROVIDERS TO HONOR AGREEMENTS**
8 **WITH THE DEBTOR PENDING ASSUMPTION OR REJECTION** on the interested
parties in this action as follows:

8 **SEE ATTACHED SERVICE LIST**

9 **BY E-MAIL OR ELECTRONIC TRANSMISSION:** I caused the document(s) to be sent
10 from the e-mail address mtompkins@sulmeyerlaw.com to the persons at the e-mail
11 addresses listed in the Service List, I did not receive, within a reasonable time after the
transmission, any electronic message or other indication that the transmission was
unsuccessful.

12 **BY FAX TRANSMISSION:** I caused the document(s) to be transmitted via facsimile to
13 the persons at the fax numbers listed in the Service List. The telephone number of the
14 sending facsimile machine was 213.629.4520. No error was reported by the fax machine
that I used. A copy of the record of the fax transmission, which I printed out, is attached.

15 **BY MAIL:** I enclosed the document(s) in a sealed envelope or package addressed to
16 Robeez at the address listed in the Service List, and I personally deposited the envelope
with the United States Postal Service, with postage fully prepaid.

17 I declare under penalty of perjury under the laws of the United States of America
18 that the foregoing is true and correct and that I am employed in the office of a member of
the bar of this Court at whose direction the service was made.

19 Executed on March 24, 2008, at Los Angeles, California.

20
21 
22 _____
23 Marcus A. Tompkins
24
25
26
27
28

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SERVICE LIST

OFFICE OF THE UNITED STATES TRUSTEE

Office of the United States Trustee
Attn: Ron Maroko, Esq.
Ernst & Young Plaza
725 South Figueroa St., 26th Floor
Los Angeles, CA 90017
ron.maroko@usdoj.gov
(served via e-mail)

REQUEST FOR SPECIAL NOTICE

General Growth Management, Inc., as Agent
Attn: Kristen N. Pate, Assistant Gen. Counsel
110 N. Wacker
Chicago, IL 60606
Fax: (312) 442-6364
(served via fax)

The Irvine Company, LLC
c/o Ernie Zachary Park, Esq.
BEWLEY, LASSLEBEN & MILLER, LLP
13215 E. Penn St., Ste. 510
Whittier, CA 90602-1797
ernie.park@bewleylaw.com
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Wachovia Capital Finance Corporation (Western)
Attn: Robin Van Meter, Vice President
251 South Lake Avenue, Suite 900
Pasadena, CA 91101
robin.vanmeter@wachovia.com
(served via e-mail)

Wachovia Capital Finance Corporation (Western)
c/o William H. Kiekhofer III, Esq.
c/o Anthony J. Napolaitino, Esq.
MAYER BROWN LLP
350 South Grand Ave., 25th Floor
Los Angeles, CA 90071
wkiekhofer@mayerbrown.com
anapolitano@mayerbrown.com
(served via e-mail)

West Farms Mall LLC;
Willow Bend Shopping Center LP, et al.
c/o Taubman Realty Group Limited
The Taubman Company
Attn: Andrew Conway
200 E. Long Lake Road, Ste. 300
Bloomfield Hills, MI 48303-0200

1 aconway@taubman.com
(served via e-mail)

2

3 **SECURED CREDITORS**

4 GRP Partners, L.P; Oak Investment Partners, et al.
c/o Sara Stenberg, Esq.

5 DORSEY & WHITNEY LLP
Suite 1500, 50 South Sixth Street
6 Minneapolis, MN 55402-1498
Stenberg.Sara@dorsey.com

7 (served via e-mail)

8 Wachovia Capital Finance Corporation (Western)
c/o William H. Kiekhofer III, Esq.

9 c/o Anthony J. Napolitano, Esq.
MAYER BROWN LLP
10 350 South Grand Ave., 25th Floor
Los Angeles, CA 90071

11 wkiekhofer@mayerbrown.com
anapolitano@mayerbrown.com

12 (served via e-mail)

13

20 LARGEST UNSECURED CREDITORS

14

Atlas Paper Company
Attn Michael Finn Sales Rep
15 PO Box 2186

16 Woburn, MA 01888-9850
aimazur@atlaspaper.com

17 (served via e-mail)

18 Bugaboo North America Inc

Attn: Dan Pennachio
19 12 W 23rd St 3rd Fl
New York, NY 10010

20 dan@bugaboo.com
paul@bugaboo.com

21 (served via e-mail)

22 Charlie Rocket

Attn: Bill Kahn or David
23 2861 W 7th St
Los Angeles, CA 90005

24 david@charlirocket.com
(served via e-mail)

25

Citizens of Humanity LLC

26 Attn Katie Mintz
5715 Bickett St
27 Huntington Park, CA 90255
katie@seashowroom.com

28 (served via e-mail)

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- 1 Crocs Inc
- 2 Attn Sarah Chase
- 3 Dept 1887
- 4 Denver, CO 01888-9850
- 5 legal@crocs.com
- 6 **(served via e-mail)**

- 7 Crocs, Inc.
- 8 Attn: Sarah E. Chase, Associate Corporate Counsel
- 9 6328 Monarch Park Place
- 10 Niwot, CO 80503
- 11 schase@crocs.com
- 12 **(served via e-mail)**

- 13 Direct Marketing Solutions
- 14 Attn: Steve Benke
- 15 8534 NE Alderwood Rd
- 16 Portland, OR 97220
- 17 sbenke@teamdms.com
- 18 **(served via e-mail)**

- 19 Dream Int'l USA Inc
- 20 7001 Village Dr Ste 280
- 21 Buena Park, CA 90621
- 22 account@dreamiusa.com
- 23 Fax: 714-521-6008
- 24 **(Served via fax. Also attempted service via mail**
- 25 **but delivery failed)**

- 26 Epsilon Data Management LLC
- 27 Attn: Andrew Kaufman or Pierre Charchaflain
- 28 2550 Crescent Dr
- 29 Lafayette, CO 80026
- 30 andrew.kaufman@epsilon.com
- 31 **(served via e-mail)**

- 32 The Gilbert Company
- 33 Attn: Bill Williamson, Vice Pres., Supply Chain Solutions
- 34 15710 San Antonio Ave.
- 35 Chino, CA 91710
- 36 Tel: (909) 548-2930
- 37 bill_williamson@gilbertusa.com
- 38 namlaw@maersk.com
- 39 **(served via e-mail)**

- 40 J Hage Construction LLC
- 41 Attn Jordan Hage
- 42 21034 Heron Way Suite #104
- 43 Lakeville, MN 55044
- 44 E-mail: jhage@jhage.com
- 45 **(served via e-mail)**

- 46 J Hage Construction LLC
- 47 Attn Jordan Hage

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- 1 4655 Nichols Road, Ste. 106
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2 E-mail: jhage@jhage.com
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4 Manulife Financial
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865 S Figueroa St Ste 3320
5 Los Angeles, CA 90017
karen_gaines@manulife.com
6 (served via e-mail)
- 7 New Breed Logistics Inc
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8 490 Gallimore Dairy Rd POB 75635
Greensboro, NC 27409
9 rvalitutto@newbreed.com
(served via e-mail)
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11 New Breed, Inc.
Attn: Dennis Hunt, Vice President
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19 Newco International Inc
Attn Mark Johnson CEO
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20 San Fernando, CA 91340
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21 (served via e-mail)
- 22 Oracle USA, Inc
PO Box 44471
23 San Francisco, CA 44471
jacqueline.chin@oracle.com
24 (served via e-mail)
- 25 Petunia Pickle Bottom
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26 305 S Kalorama St., Suite F
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27 braden@petunia.com
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2 Beverly Hills, CA 90211
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- 3 **(served via e-mail)**
- 4 Robeez
7979 Enterprise St
5 Burnaby BC V5A1V5
Canada
- 6 **(served via U.S. mail)**
- 7 Robeez
c/o Mark Jetton
- 8 Mark_jetton@striderite.com
- 9 **(served via e-mail)**
- 10 Splendid Littles
c/o Mo Industries Inc
3751 S Hill St
- 11 Los Angeles, CA 90007
Fax: (213) 747-7115
- 12 **(served via fax)**
- 13 UPS
Attn: Hugo Tello, Acct Mgr
- 14 2930 Inland Empire Bl Ste 110
Ontario, CA 91764-4802
- 15 Tel: (909) 297-9493
htello@ups.com
- 16 **(served via e-mail)**
- 17 UPS Supply Chain Solutions
Attn: Bonifacio Gapultos
- 18 1515 West 190th Street, Suite 300
Gardena, CA. 90248
- 19 bonifacio.gapultos@ups-scs.com
kelly.huang@ups-scs.com
- 20 **(served via e-mail)**
- 21
- 22 **CREDIT CARD PROCESSORS**
- 23 American Express Establishment Services
Attn: Susan L. Martin, Sales coordinator
656 S. Irena Ave.
- 24 Redondo Beach, CA 90277
susan.l.martin@aexp.com
- 25 **(served via e-mail)**
- 26 Chase Paymentech Solutions, LLC
Attn: Bill Evans
- 27 National Account Credit/Risk Management
14221 Dallas Parkway, Bldg. II
- 28 Dallas, TX 75254-2942

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- 1 bill.evans@chasepaymentech.com
(served via e-mail)
- 2
- 3 Chase Paymentech Solutions, LLC
c/o First Data Commercial Services
Attn: Robert Tenenbaum, V.P. / Sr. Credit Officer
- 4 1307 Walt Whitman Road
Melville, NY 11747
- 5 robert.tenenbaum@firstdata.com
(served via e-mail)
- 6
- 7 Discover Financial Services, LLC
Attn: Nancy Petree, Major Merchant Specialist
nancypetree@discover.com
- 8 phxdnmm1@discover.com
(served via e-mail)
- 9
- 10 TeleCheck Services, Inc.
Attn: Jessica Dixon - TSG Relationship Manager
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- 11 Houston, TX 77056
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- 12 (served via e-mail)
- 13 VeriSign, Inc.
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Mountain View, CA 94043
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- 14 billing@verisign.com
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