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Debtor and Debtor in Possession

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9 **UNITED STATES BANKRUPTCY COURT**
10 **CENTRAL DISTRICT OF CALIFORNIA, LOS ANGELES DIVISION**

11 In re
12 ESTYLE, INC., a Delaware corporation,
13 dba babystyle, Cadeau, and Cadeau
14 Designs
15 Debtor.

Case No. 2:08-bk-13518-SB

Chapter 11

**NOTICE OF HEARING ON DEBTOR'S
"FIRST DAY" MOTIONS**

DATE: March 21, 2008
TIME: 10:00 a.m.
PLACE: U.S. Bankruptcy Court
Courtroom 1575
255 East Temple Street
Los Angeles, CA 90012

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19 Tax Id # 95-4712564
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21 **PLEASE TAKE NOTICE** that on March 19, 2008, eStyle, Inc. (the
22 "Debtor"), filed a voluntary petition under chapter 11 of the Bankruptcy Code commencing
23 the above-captioned reorganization case. In connection with the commencement of this
24 case, Debtor filed various "first-day" motions (the "First-Day Motions") designed to avoid
25 disruption to the Debtor's business operations that could result in immediate and
26 irreparable harm to the reorganization effort and the interests of creditors, the estate, and
27 the Debtor. The First-Day Motions filed by the Debtor include the following:
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- 1 1. Emergency motion for interim and final orders authorizing use of
2 cash collateral;
- 3 2. Emergency motion for order authorizing debtor to maintain bank
4 accounts and cash management system and continue use of its existing business forms;
- 5 3. Emergency motion for order directing credit card processors and
6 ancillary service providers to honor agreements with debtor pending assumption or
7 rejection;
- 8 4. Emergency motion for order authorizing payment and/or honoring of
9 prepetition employee compensation, benefits, reimbursements, withholding taxes,
10 accrued vacation, and related employee claims;
- 11 5. Emergency motion for order deeming utility companies adequately
12 assured of future performance, establishing procedures for requests for additional
13 assurance, and restraining utility companies from discontinuing, altering, or refusing
14 service;
- 15 6. Emergency motion for order authorizing payment of customs duties,
16 and certain prepetition claims of shippers, freight handlers, warehousemen, and customs
17 brokers;
- 18 7. Emergency motion authorizing Debtor to honor and comply with
19 customer programs and obligations;
- 20 8. Emergency motion for interim and final orders authorizing debtor to
21 conduct store closing sales, discontinue operations at certain stores, and for ancillary and
22 other relief;
- 23 9. Motion for order limiting extent of notice required for administrative
24 matters and authorizing service by email on parties who consent to such service;
- 25 10. Motion for extension of time to file bankruptcy schedules, statement
26 of affairs, and lists.

27 **PLEASE TAKE FURTHER NOTICE** that the Court has set a hearing on the
28 First-Day Motions for March 21, 2008, at 10:00 a.m., in Courtroom 1575, located at 255

1 East Temple Street, Los Angeles, California. Any response to the First-Day Motions may
2 be filed prior to or presented at the hearing. Any party who has not received a copy of
3 the First-Day Motions and desires to receive any or all of the First-Day Motions may
4 contact James F. Bartlett, Telephone: 213.629.5289; Fax: 213.629.4520; email:
5 jbartlett@sulmeyerlaw.com, and the requested documents will be promptly provided.

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7 DATED: March 19, 2008

SulmeyerKupetz
A Professional Corporation

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10 By: 
11 David S. Kupetz
12 Bankruptcy Counsel for eStyle, Inc.
13 Debtor and Debtor in Possession
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