

SulmeyerKupetz, A Professional Corporation
333 SOUTH HOPE STREET, THIRTY-FIFTH FLOOR
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5 Telephone: 213.626.2311
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6
7 Bankruptcy Counsel for eStyle, Inc.
Debtor and Debtor in Possession

8
9 **UNITED STATES BANKRUPTCY COURT**
10 **CENTRAL DISTRICT OF CALIFORNIA, LOS ANGELES DIVISION**

11 In re
12 ESTYLE, INC., a Delaware corporation,
13 dba babystyle, Cadeau, and Cadeau
14 Designs,
15 Debtor.

Case No. 2:08-bk-13518-SB

Chapter 11

**NOTICE OF HEARING ON
SHORTENING TIME ON DEBTOR'S
THIRD MOTION FOR INTERIM AND
FINAL ORDERS AUTHORIZING
DEBTOR (a) TO CONDUCT STORE
CLOSING SALES, (b) TO DISCONTINUE
OPERATIONS AT CERTAIN STORES,
AND (c) GRANTING ANCILLARY AND
OTHER RELIEF**

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19 Tax Id. # 95-4712564

DATE: May 27, 2008
TIME: 11:00 a.m.
PLACE: U.S. Bankruptcy Court
Courtroom 1575
255 East Temple Street
Los Angeles, CA 90012

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24 **PLEASE TAKE NOTICE** that on May 27, 2008 at 11:00 a.m., in Courtroom 1575,
25 United States Bankruptcy Court, 255 East Temple Street, Los Angeles, California, the
26 Court will conduct a hearing on the Third Motion (the "Motion") by eStyle, Inc. (the
27 "Debtor") for Interim and Final Orders Authorizing Debtor (A) to Conduct Store Closing
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1 Sales, (B) to Discontinue Operations at Certain Stores, and (C) Granting Ancillary and
2 Other Relief.

3 **PLEASE TAKE FURTHER NOTICE** that pursuant to the Motion, the Debtor
4 requests authority of the Court to immediately commence store closing sales at the
5 Debtor's stores located at (1) Burlington (Burlington Mall, Burlington, Massachusetts); (2)
6 Atrium (Atrium Mall, Chestnut Hill, Massachusetts); (3) North Park (North Park Center,
7 Dallas, Texas); (4) Santa Monica (Montana Avenue, Santa Monica, California); (5)
8 Burlingame (Burlingame Avenue, Burlingame, California); (6) Scottsdale (Scottsdale
9 Fashion Square, Scottsdale, Arizona); and (7) Valley Fair (Westfield Valley Fair, Santa
10 Clara, California). The Debtor requests in the Motion authority to discontinue operations
11 of those stores following the completion of store closing sales, and requests other
12 ancillary relief.

13 **PLEASE TAKE FURTHER NOTICE** that any opposition to the Motion must be
14 filed and served by no later than May 19, 2008, and served upon counsel for the Debtor,
15 and counsel for the Creditors Committee. If you did not receive a copy of the Motion, you
16 may request one by contacting Debbie Perez at dperez@sulmeyerlaw.com, or by
17 telephone at 213.617.5217. A copy of the Motion will be promptly provided upon request.

19 DATED: May 14, 2008

SulmeyerKupetz
A Professional Corporation

21 By: 

22 David S. Kupetz
23 Mark S. Horoupian
24 Attorneys for eStyle, Inc.,
25 Debtor and Debtor in Possession
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PROOF OF SERVICE

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

At the time of service, I was over 18 years of age and **not a party to this action**. I am employed in the County of Los Angeles, State of California. My business address is 333 South Hope Street, Thirty-Fifth Floor, Los Angeles, California 90071-1406.

On May 14, 2008, I served the following document(s) described as **NOTICE OF HEARING ON SHORTENING TIME ON DEBTOR'S THIRD MOTION FOR INTERIM AND FINAL ORDERS AUTHORIZING DEBTOR (a) TO CONDUCT STORE CLOSING SALES, (b) TO DISCONTINUE OPERATIONS AT CERTAIN STORES, AND (c) GRANTING ANCILLARY AND OTHER RELIEF** on the interested parties in this action as follows:

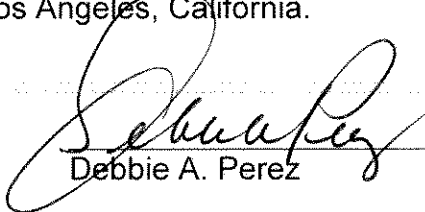
SEE ATTACHED SERVICE LIST

BY E-MAIL OR ELECTRONIC TRANSMISSION: I caused the document(s) to be sent from the e-mail address dperez@sulmeyerlaw.com to the persons at the e-mail addresses listed in the Service List. I did not receive, within a reasonable time after the transmission, any electronic message or other indication that the transmission was unsuccessful.

BY OVERNIGHT DELIVERY: I enclosed said document(s) in an envelope or package provided by the overnight service carrier and addressed to the persons at the addresses listed in the Service List. I placed the envelope or package for collection and overnight delivery at an office or a regularly utilized drop box of the overnight service carrier or delivered such document(s) to a courier or driver authorized by the overnight service carrier to receive documents.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on May 14, 2008, at Los Angeles, California.



Debbie A. Perez

SERVICE LIST

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DEBTOR

eStyle, Inc.
865 South Figueroa Street
Suite 2700
Los Angeles, CA 90017
EFabricant@babystyle.com

OFFICE OF THE UNITED STATES TRUSTEE

Office of the United States Trustee
Attn: Bruce Schildkraut, Esq.
Ernst & Young Plaza
725 South Figueroa St., 26th Floor
Los Angeles, CA 90017
Bruce.Schildkraut@usdoj.gov

ATTORNEY FOR COMMITTEE OF UNSECURED CREDITORS

Craig Margulies, Esq.
Landsberg Margulies LLP
16030 Ventura Blvd., Ste. 470
Encino, CA 91436-2731
cmargulies@lm-lawyers.com

ATTORNEY FOR CREDITOR

Wachovia Capital Finance Corporation (Western)
c/o William H. Kiekhofer III, Esq.
c/o Anthony J. Napolitano, Esq.
MAYER BROWN LLP
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Los Angeles, CA 90071
wkiekhofer@mayerbrown.com
anapolitano@mayerbrown.com

ATTORNEYS GENERAL SALES OF STORES

Attorney General's Office
California Department of Justice
Attn: Public Inquiry Unit
P.O. Box 944255
Sacramento, CA 94244-2550

Office of the Attorney General
PO Box 12548
Austin, TX 78711-2548

State of Massachusetts
Office of Attorney General Martha Coakley
One Ashburton Place
Boston, MA 02108

State of Arizona

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1 Attorney General Terry Goddard
Office of the Attorney General
2 1275 West Washington Street
Phoenix, AZ 85007

3 **LEASES/LANDLORDS**

4 Bellwether Properties of Massachusetts Limited Partnership
5 c/o MS Management Associates Inc.
National City Center
6 115 West Washington
Indianapolis, Indiana 46204

7 Bellwether Properties of Massachusetts Limited Partnership
8 c/o Simon Property Group, Inc.
Attn: Ronald M. Tucker, Esq.
9 225 W. Washington St.
Indianapolis, IN 46204
10 rtucker@simon.com

11 Mayflower Atrium, LLC
c/o MS Management Associates Inc.
12 National City Center
115 West Washington
13 Indianapolis, Indiana 46204

14 Mayflower Atrium, LLC
c/o Simon Property Group, Inc.
15 Attn: Ronald M. Tucker, Esq.
225 W. Washington St.
16 Indianapolis, IN 46204
rtucker@simon.com

17 North Park Partners, LP
18 8080 N. Central Expressway, Ste. 1100
Dallas, TX 75206-1807

19 Scottsdale Fashion Square Partnership
20 Attention: Center Manager
7014-590 E. Camelback Road
21 Scottsdale, AZ 85251

22 Scottsdale Fashion Square Partnership
c/o The Macerich Company
23 P.O. Box 2172
401 Wilshire Blvd., Ste. 700
24 Santa Monica, CA 90407
Attention: Legal Department

25 The Macerich Company
26 (Agent of Scottsdale Fashion Square Partnership)
c/o Thomas J. Lease, Esq.
27 c/o Brian D. Huben, Esq.
c/o Dustin P. Branch, Esq.
28 KATTEN MUCHIN ROSENMAN LLP

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- 1 2029 Century Park East, Suite 2600
Los Angeles, CA 90067-3012
- 2 brian.huben@kattenlaw.com
- 3 Burlingame Drug Inc.
2501 Poppy Drive
- 4 Burlingame, CA 94101
- 5 VF Mall LLC
Attention: Legal Department
- 6 11601 Wilshire Blvd., 12th Floor
Los Angeles, CA 90025
- 7
- 8 Westfield, LLC
(Agent of VF Mall LLC)
- 9 c/o Thomas J. Leanse, Esq.
c/o Brian D. Huben, Esq.
c/o Dustin P. Branch, Esq.
- 10 KATTEN MUCHIN ROSENMAN LLP
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- 12 Maxtana Avenue, LLC
c/o J.S. Rosenfield & Co.
919 Montana Ave.
- 13 Santa Monica, CA 90403
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