

SulmeyerKupetz, A Professional Corporation  
333 SOUTH HOPE STREET, THIRTY-FIFTH FLOOR  
LOS ANGELES, CALIFORNIA 90071-1406  
TEL. 213.626.2311 • FAX 213.629.4520

1 David S. Kupetz (CA Bar No. 125062)  
dkupetz@sulmeyerlaw.com  
2 Mark S. Horoupian (CA Bar No. 175373)  
mhoroupian@sulmeyerlaw.com  
3 Marcus A. Tompkins (CA Bar No. 190922)  
mtompkins@sulmeyerlaw.com  
4 **SulmeyerKupetz**  
A Professional Corporation  
5 333 South Hope Street, Thirty-Fifth Floor  
Los Angeles, California 90071-1406  
6 Telephone: 213.626.2311  
Facsimile: 213.629.4520

7 Bankruptcy Counsel for eStyle, Inc.,  
8 Debtor and Debtor in Possession

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10 **UNITED STATES BANKRUPTCY COURT**  
11 **CENTRAL DISTRICT OF CALIFORNIA, LOS ANGELES DIVISION**

12 In re  
13 ESTYLE, INC., a Delaware corporation,  
14 dba babystyle, Cadeau, and Cadeau  
15 Designs,  
16 Debtor.

CASE NO. 2:08-bk-13518-SB

Chapter 11

**ORDER AUTHORIZING REJECTION OF  
EXECUTORY CONTRACT BETWEEN  
DEBTOR AND DOUBLECLICK  
INC./EPSILON DATA MANAGEMENT,  
LLC**

DATE: [No Hearing Requested]  
TIME: [No Hearing Requested]  
PLACE: U.S. Bankruptcy Court  
Courtroom 1575  
255 East Temple Street  
Los Angeles, CA 90012

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22 eStyle, Inc., dba babystyle, Cadeau, and Cadeau Designs (the "Debtor"), the  
23 debtor and debtor in possession in the above-captioned case, filed a Motion to Reject  
24 Executory Contract Between Debtor and Doubleclick Inc./Epsilon Data Management,  
25 LLC (the "Motion"). The Motion requests an order authorizing the Debtor to reject the  
26 DoubleClick Master Services Agreement between the Debtor and DoubleClick Inc., a  
27 copy of which is attached to the Motion as **Exhibit 1** (the "Master Agreement"), and to  
28 reject all attachments to the Master Agreement, including but not limited to the

**FILED & ENTERED**

**MAY 08 2008**

CLERK U.S. BANKRUPTCY COURT  
Central District of California  
BY egarcia DEPUTY CLERK

1 DoubleClick DataEDGE Attachment, a copy of which is attached to the Motion as **Exhibit**  
2 **2** (the "DoubleClick DataEDGE Attachment"), and the ClearEDGE/Channel View  
3 Attachment, a copy of which is attached to the Motion as **Exhibit 3** (the  
4 "ClearEDGE/Channel View Attachment"). No opposition to the Motion was filed, as  
5 evidenced by the Declaration Re: Entry of Order Without Hearing filed concurrently  
6 herewith.

7 Having considered the Motion and declaration in support thereof, and there being  
8 no opposition filed in response to the Motion, and good cause appearing therefore, the  
9 Court hereby **ORDERS** that:

- 10 1. The Motion is granted;
- 11 2. The Master Agreement and all attachments thereto, including but not limited  
12 to the DoubleClick DataEDGE Attachment and the ClearEDGE/Channel  
13 View Attachment are rejected.

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15 By: /s/ Marcus A. Tompkins  
16 Marcus A. Tompkins  
17 Bankruptcy Counsel for eStyle, Inc.,  
18 Debtor and Debtor in Possession

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26 DATED: May 8, 2008

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United States Bankruptcy Judge

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LOS ANGELES, CALIFORNIA 90071-1406  
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**PROOF OF SERVICE**

**STATE OF CALIFORNIA, COUNTY OF LOS ANGELES**

At the time of service, I was over 18 years of age and **not a party to this action**. I am employed in the County of Los Angeles, State of California. My business address is 333 South Hope Street, Thirty-Fifth Floor, Los Angeles, California 90071-1406.

On May 2, 2008, I served the following document(s) described as **ORDER AUTHORIZING REJECTION OF EXECUTORY CONTRACT BETWEEN DEBTOR AND DOUBLECLICK INC./EPSILON DATA MANAGEMENT, LLC** on the interested parties in this action as follows:

**SEE ATTACHED SERVICE LIST**

**BY MAIL:** I enclosed the document(s) in a sealed envelope or package addressed to the persons at the addresses listed in the Service List and placed the envelope for collection and mailing, following our ordinary business practices. I am readily familiar with SulmeyerKupetz’s practice for collecting and processing correspondence for mailing. On the same day that the correspondence is placed for collection and mailing, it is deposited in the ordinary course of business with the United States Postal Service, in a sealed envelope with postage fully prepaid.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct and that I am employed in the office of a member of the bar of this Court at whose direction the service was made.

Executed on May 2, 2008, at Los Angeles, California.

/s/ Maria Viramontes  
Maria R. Viramontes

**SulmeyerKupetz**, A Professional Corporation  
333 SOUTH HOPE STREET, THIRTY-FIFTH FLOOR  
LOS ANGELES, CALIFORNIA 90071-1406  
TEL. 213.626.2311 • FAX 213.629.4520

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**SERVICE LIST**

**Office of the United States Trustee**  
Office of the United States Trustee  
Attn: Bruce Schildkraut, Esq.  
Ernst & Young Plaza  
725 South Figueroa St., 26th Floor  
Los Angeles, CA 90017

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**SERVICE LIST FOR ENTERED ORDER**

**Via Mail**

**Debtor**

eStyle, Inc.  
865 South Figueroa Street  
Suite 2700  
Los Angeles, CA 90017

**Interested Parties**

DoubleClick Inc.  
c/o C T Corporation System (Registered Agent)  
818 West Seventh St.  
Los Angeles, CA 90017

Epsilon Data Management, LLC,  
(Successor to DoubleClick Inc.)  
Attn: Andrew Kaufman  
Attn: Pierre Charchaflain  
2550 Crescent Dr  
Lafayette, CO 80026

Epsilon Data Management, LLC  
c/o CT Corporation System (C0168406)  
818 West Seventh St.  
Los Angeles, CA 90017

**Via Email**

**Office of the United States Trustee**

Office of the United States Trustee  
Attn: Bruce Schildkraut, Esq.  
Ernst & Young Plaza  
725 South Figueroa St., 26th Floor  
Los Angeles, CA 90017  
Bruce.Schildkraut@usdoj.gov

**Parties Requesting Special Notice**

American Express Travel Related Svcs Co  
Inc Corp Card  
c/o Becket and Lee LLP  
POB 3001  
Malvern, PA 19355-0701  
notices@becket-lee.com

Bellevue Square Managers, Inc.  
c/o John S. Kaplan, Esq.  
Perkins Coie LLP  
1201 Third Avenue, 40<sup>th</sup> Floor  
Seattle, WA 98101-3099  
JKaplan@perkinscoie.com

- 1 Dream International USA, Inc.  
c/o Samuel S. Oh, Esq.
- 2 Lim, Ruger & Kim, LLP  
1055 West Seventh St., Ste. 2800
- 3 Los Angeles, CA 90017  
sam.oh@lrklawyers.com
- 4
- 5 General Growth Management, Inc., as Agent  
Attn: Kristen N. Pate, Assistant Gen. Counsel  
110 N. Wacker
- 6 Chicago, IL 60606  
Tel: (312) 960-2940
- 7 Fax: (312) 442-6374  
ggpbk@ggp.com
- 8
- 9 GRP II Investors, L.P.; GRP II Partners, L.P.;  
GRP II, L.P.; Oak Investment Partners IX;  
Oak IX Affiliates Fund, L.P.; & Oak IX Affiliates Fund – A, L.P.
- 10 c/o Michael Foreman, Esq.  
c/o Michelle Kreidler Dove, Esq.
- 11 DORSEY & WHITNEY LLP  
250 Park Avenue
- 12 New York, NY 10177  
Tel: (212) 415-9200
- 13 Fax: (212) 953-7201  
foreman.michael@dorsey.com
- 14 dove.michelle@dorsey.com
- 15 Kashwere LLC  
19749 Bahama Street
- 16 Northridge, CA 91324  
patty@kashwere.com
- 17
- 18 New Breed, Inc.  
c/o Franklin C. Adams, Esq.  
c/o William J. Wall, Esq.
- 19 Best Best & Krieger LLP  
3750 University Avenue, Suite 400
- 20 PO Box 1028  
Riverside, CA 92502
- 21 franklin.adams@bbklaw.com  
william.wall@bbklaw.com
- 22
- 23 NorthPark Partners, LP  
c/o James H. Billingsley, Esq.  
Kirkpatrick & Lockhart Preston Gates Ellis LLP
- 24 1717 Main Street, Suite 2800  
Dallas, TX 75201
- 25 Tel: (214) 939-5500  
Fax: (214) 939-5849
- 26 james.billingsley@klgates.com

27  
28

- 1 Shaw Valenza LLP  
520 Capitol Mall, Suite 630
- 2 Sacramento, CA 95814  
gvalenza@shawvalenza.com
- 3
- 4 Simon Property Group, Inc.  
Attn: Ronald M. Tucker, Esq.  
225 W. Washington St.  
5 Indianapolis, IN 46204  
Tel: (317) 263-2346
- 6 rtucker@simon.com
- 7 Taubman Landlords  
(West Farms Mall LLC;  
8 Willow Bend Shopping Center LP, et al.)  
c/o Taubman Realty Group Limited
- 9 The Taubman Company  
Attn: Andrew S. Conway
- 10 200 E. Long Lake Road, Ste. 300  
Bloomfield Hills, MI 48303-0200
- 11 Tel: (248) 258-7427  
aconway@taubman.com
- 12
- 13 The Donovan Offices  
Attn: James M. Donovan  
Attn: Michael J. Glenn
- 14 Attn: John Monte  
915 Wilshire Blvd., Ste. 950
- 15 Los Angeles, CA 90017  
jmdonovan@thedonovanoffices.com
- 16 mglenn@thedonovanoffices.com  
montelaw@earthlink.net
- 17
- 18 The Irvine Company, LLC  
c/o Ernie Zachary Park, Esq.  
BEWLEY, LASSLEBEN & MILLER, LLP
- 19 13215 E. Penn St., Ste. 510  
Whittier, CA 90602-1797
- 20 ernie.park@bewleylaw.com
- 21 Wachovia Capital Finance Corporation (Western)  
Attn: Robin Van Meter, Vice President
- 22 251 South Lake Avenue, Suite 900  
Pasadena, CA 91101
- 23 robin.vanmeter@wachovia.com
- 24 Wachovia Capital Finance Corporation (Western)  
c/o William H. Kiekhofer III, Esq.
- 25 c/o Anthony J. Napolitano, Esq.  
MAYER BROWN LLP
- 26 350 South Grand Ave., 25th Floor  
Los Angeles, CA 90071
- 27 wkiekhofer@mayerbrown.com  
anapolitano@mayerbrown.com
- 28

- 1 Westfield, LLC and
- 2 The Macerich Company
- 3 c/o Thomas J. Leanse, Esq.
- 4 c/o Brian D. Huben, Esq.
- 5 c/o Dustin P. Branch, Esq.
- 6 KATTEN MUCHIN ROSENMAN LLP
- 7 2029 Century Park East, Suite 2600
- 8 Los Angeles, CA 90067-3012
- 9 **Bankruptcy Counsel for eStyle, Inc.,**
- 10 **Debtor and Debtor in Possession**
- 11 Marcus A. Tompkins
- 12 SulmeyerKupetz
- 13 A Professional Corporation
- 14 333 South Hope Street, Thirty-Fifth Floor
- 15 Los Angeles, California 90071-1406
- 16 mtompkins@sulmeyerlaw.com
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